



16 West 19th Street
New York, NY 10011
212 989.7373 Tel
212 989.7381 Fax
info@eccoid.com
www.eccoid.com

About Us

ECCO helps companies connect with people. We do this by turning insights about user's needs into impactful products and compelling experiences. We are a team of designers, researchers, and strategists. For over 15 years, we have worked alongside our clients to link insight and action with meaning and profit. After all, the world doesn't need another me-too product. And design is not just a beauty contest. It's about connecting people with the greater world. It's about making that poetic connection between magic and logic. It's simply about connecting.

ECCO connects.

Product Development

Industrial Design
Brand Strategy
User Research
Interaction Design
Manufacturing Liaison

Awards

Business Week IDSA Best Product Design Awards
ID Magazine Annual Design Review Awards
Chicago Athenaeum Good Design Awards
Museum of Modern Art Worksphere Exhibition
Cooper-Hewitt Museum National Design Triennial
Denver Art Museum US Design 1975-2000 Exhibition

Clients

Apple Computer	Hunt/Boston	Accellent, China
Bausch & Lomb	Johnson & Johnson	LG Electronics, Korea
BIC	Kodak	Rapid, Sweden
Colgate	Motorola	Sharp, Japan
Estée Lauder	Symbol Technologies	Siemens, Germany
Herman Miller	Virgin	Toyota, Japan